

THE ONE... THE ONLY

67th Annual



Presented by:



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SPRING ARRIVES EARLY IN NORTHEAST OHIO WITH ANNUAL HOME & GARDEN SHOW

NEW January Dates • NEW Venue • NEW Admission Price • FREE Parking

EUCLID, OH—If you're craving visions of budding trees and a rainbow of colorful flowers, spring is in full bloom January 22-31, 2010 at the 67th annual Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic*. After a few steps inside the Great Lakes Expo Center in Euclid, Ohio, the fragrant garden features will make you forget it's January!

The Great Lakes Expo Center located across from Euclid Square Mall at **1200 Babbitt Road** is the new permanent home for fragrant garden displays and expert curb appeal advice. Relocating the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* to the 215,000 square-foot convention facility enabled Cleveland, Ohio-based Show Producer Expositions, Inc. to extend the Show to a 10-day January engagement with free parking and the lowest admission price in the event's history.

For the past 66 years, the annual Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic* has been *the* destination to gather landscaping ideas, new gardening trends, lawn care tips and expert horticulture advice. Whether you prefer to dig in the dirt yourself or hire an expert, guests flock to the gardening professionals at the Home & Garden Show for guidance.

This year, the Show will pay tribute to **Wonderful Germany**. Multiple garden-related exhibits will embody Germany's snow-capped Alps and unspoiled countryside. Live music will add an appealing sophistication and ambiance as guests stroll through the exquisite German-themed garden areas. In just one week, the top landscaping professionals in Northeast Ohio will transform the Great Lakes Expo Center into a visually magnificent floral paradise dedicated to Germany.

"The high-caliber garden designs are such a crowd pleaser," says Chip Schmidt, Horticulture Show Manager. "Our guests linger in the garden area and fully appreciate the all encompassing beauty and fragrance. They also enjoy interacting with the professional landscapers who created each of the impressive displays."

Plants don't have to do all the work in your backyard. A host of landscape professionals will be on hand to help guests both add beauty and solve a myriad of landscaping problems with a simple hardscape project. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* offers many hardscaping and masonry ideas including fireplaces, decorative stone walkways or an outdoor kitchen to add function and appeal to any outdoor space.

Entry Feature Garden

The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* selected the talented horticulture students from **Auburn Career Center** in Concord Township, Ohio, to install this year's **Entry Feature Garden**. With guidance from Josh Tooker, ASLA from The Pattie Group, the intricate garden will be designed and constructed by 15 Landscape Horticulture students. The high school seniors extensively researched German gardens and the country's diverse architectural styles. Multiple designs were sketched before the student team selected visually pleasing plant materials to bring their final garden concept to life.

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Upon entry into the garden, guests will cross a rugged bridge styled after German influences. The charming bridge gently arches over a natural stone waterfall and two serene ponds. As guests stroll through the garden, stunning bursts of color will invigorate the senses. Brilliant and hardy Proven Winners™ flowers will surround the entire landscape. Only the most colorful, fastest growing, versatile and vigorous plants are selected to bear the Proven Winners name. The lush garden will bloom with Azaleas, Rhododendrons, Hydrangeas, fragrant Viburnums, Japanese Maple, Dwarf Blue Spruce and Flowering Crabapple. Executing and installing a garden of this scope and size would not be possible without collaboration from Auburn Career Center's Green Industry partners. Premier growers, suppliers and installers including, The Pattie Group, Proven Winners, The Spina Companies, Losely Nursery, BFG Supply and Four Star Greenhouse enabled the students to produce a stunning scene of color in the middle of winter.

Ohio Landscape Association Celebrity Garden Competition

Nine of Northeast Ohio's top landscape professionals are challenged to design and create innovative and inspiring gardens that reflect this year's *Wonderful Germany* theme. Landscapers will compete in "Small," "Medium" and "Large" garden categories. Guests will have the opportunity to vote for the 2010 **People's Choice Award** Opening Day through Tuesday, January 26 only. The participating landscapers will use a peer judging system to determine the 2010 **Founder's Award** winner. Plus, each garden honors a personality from various Cleveland-area media outlets. Some of this year's honorees include Mark Johnson from WEWS-TV 5, Wills & Snyder from WTAM-1100 and Susan Love from *The Plain Dealer*.

"Ask the Experts" featuring Cleveland Botanical Garden & OSU Extension Master Gardener

For 76 years, **Cleveland Botanical Garden** has been one of Northeast Ohio's treasures. Since the 1800's, the **Ohio State University Extension** has been a dynamic educational entity bringing the knowledge of the University to businesses and communities. These two renowned horticultural leaders will team up to host an "Ask the Experts" gardening stage. The intimate setting will allow guests to pose questions, interact with seasoned horticulturists and participate in dialogue led by Northeast Ohio's authority on botanical gardening. The experts will answer questions and host discussions about everything from **growing orchids** and **sustainable rose care** to **happy houseplants** and **landscaping for dogs**.

Green Thumb Court

Green Thumb Court is a bustling retail area filled with happy shoppers and aisle upon aisle of various specialty items. Green Thumb Court is the place for homeowners to buy items to help transform and maintain their outdoor spaces. Everything from birdfeeders and wind chimes to innovative lawn gadgets and vegetable seed packets are available for purchase.

Ohio Donate Life Legacy Garden

Thousands of men, women and children living in Ohio are currently waiting for life-saving organ transplants. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* will celebrate the lives of loved ones in Northeast Ohio by honoring their *Gifts of Life* in a garden of blooming flowers and fresh cut pines. Designed by **Landscape Professionals** of Chesterland, Ohio, the **Donate Life Ohio Legacy Garden** will incorporate photos and messages from organ and tissue donors and recipients. Guests can reflect upon the true meaning of the *Gift of Life* and all those who have been touched by organ and tissue donation and transplantation. The beautiful and unique garden tribute will keep donors' memories alive while celebrating their life and the lives of recipients. Donate Life Ohio is a coalition of agencies responsible for organ, tissue and eye donation as well as donor registration and education in Ohio. LifeBanc, a member of Donate Life Ohio, is the non-profit organ and tissue recovery organization serving Northeast Ohio. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* is the first stop for Donate Life Ohio's statewide traveling campaign to register organ and tissue donors. Donate Life Ohio will encourage Ohioans to take a seat in the Green Chair and share their *Gift of Life* stories during Show weekends including Friday, January 22 through Sunday, January 24 and again Friday, January 29 through Sunday, January 31.

Q104 Bridal Pavilion

Guests touring the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* can visit the **Q104 Bridal Pavilion** and register to win an exclusive wedding prize package for couples wishing to wed in 2011! **The Wedding Garden** at the Home & Garden Show, accented with colorful floral arrangements from **Blush Custom Weddings**, will serve as a breathtaking backdrop for one lucky couple's 2011 nuptials. On the big day, guys will sport formal wear from **American Commodore Tuxedo** while the blushing bride dons a gown from **Catan's Fashions**. After the newlyweds tie the knot at the Home & Garden Show, **A1 Mr. Limo** will whisk the happy couple off to **Tizzano's Party Center** to celebrate with a private reception for 104 guests. **Gary Perl's Rock on DJ Service** will provide musical entertainment, while **Take 1 Video Studios** and **Cyndi'z Photographix** capture each special moment and memory. Plus, the bride and groom will receive a delectable wedding cake from **The Grand Finale**.

Closing Night Plant Sale

Mark your calendars for January 31! Show guests have the unique opportunity to purchase items directly from the landscapers who designed the spectacular indoor garden features. Take home flowers, mulch, water features, masonry materials and garden accessories at up to 75 percent off retail prices. The exclusive *cash and carry* event takes place from 7:00 p.m. to 8:00 p.m.

General Information

The 67th Annual Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic* takes place January 22-31, 2010 at the new Great Lakes Expo Center in Euclid, Ohio. Located at 1200 Babbitt Road across from Euclid Square Mall, the 215,000-square-foot convention center offers 10 acres of free, well-lit parking and direct highway access to I-90, I-271 and Rt. 2.

\$9 advance tickets are available at Discount Drug Mart, the Show's official Advance Sale Ticket Source, beginning January 4, 2010. General admission tickets at the door are \$12.00. Kids 12 years and younger are admitted free daily.

Euclid, Hillcrest, Huron, South Pointe, and Marymount hospitals are the official healthcare sponsors of the Home & Garden Show. Dedicated to better health care through partnering, the Cleveland Clinic and its Regional Hospitals have combined the area's best neighborhood hospitals with the world-class care of the Cleveland Clinic. This world-class organization comprises nine community hospitals, including Euclid, Hillcrest, and Huron on Cleveland's East Side and South Pointe and Marymount south of Cleveland.

Royal Prestige[®] Health Craft[®] is the official waterless greaseless induction cookware of the Home & Garden Show *presented by the community hospitals of Cleveland Clinic*.

Nature Stone[®] is the official stone and epoxy flooring of the Home & Garden Show *presented by the community hospitals of Cleveland Clinic*.

For more information on the Show, call 800.600.0307 or visit www.homeandflower.com.

New Show Dates & Hours:	Friday, January 22	11:00am – 9:00pm
	Saturday, January 23	10:00am – 9:00pm
	Sunday, January 24	10:00am – 6:00pm
	Monday - Thursday, January 25-28	11:00am – 9:00pm
	Friday, January 29	11:00am – 9:00pm
	Saturday, January 30	10:00am – 9:00pm
	Sunday, January 31	10:00am – 6:00pm
	• Closing Night Plant Sale •	7:00pm – 8:00pm

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