

THE ONE... THE ONLY

67th Annual



Presented by:



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## **DECORATING TRENDS & SOLUTIONS** **TAKE CENTER STAGE AT HOME & GARDEN SHOW**

***NEW January Dates • NEW Venue • NEW Admission Price • FREE Parking***

EUCLID, OH—The **Home Idea Center** at the Home & Garden Show is the ultimate destination for fresh decorating solutions. The 67<sup>th</sup> annual Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic* will reinvigorate your home's décor with exciting concepts and trends January 22-31, 2010 at the Great Lakes Expo Center in Euclid, Ohio.

The Great Lakes Expo Center located across from Euclid Square Mall at **1200 Babbitt Road** is the new permanent home for interior design ideas and expert home improvement advice. Relocating the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* to the 215,000 square-foot convention facility enabled Cleveland, Ohio-based Show Producer Expositions, Inc. to extend the Show to a 10-day January engagement with free parking and the lowest admission price in the event's history.

The Home Idea Center is brimming with practical ideas, real solutions and a host of timesaving interior design tips. Homeowners will gather inspiration from 13 “designer rooms” in ***The Plain Dealer* “Inside & Out” Designer Showcase**, while the Sherwin-Williams **Paint, Wallpaper & Decorating Expo** features six “designer wall” displays and an **Interior Design Stage** for daily lectures and demonstrations.

The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* first put the spotlight on interior decorating features in 2004 and the exhibits became an instant hit. After all, the beauty and function of a home's interior is as important as its exterior curb appeal. The Home Idea Center truly encompasses a collection of multiple design styles, tastes and trends to provide guests with a diverse canvas of decorating ideas. It's the muse and motivator your home has been waiting for!

“The Home Idea Center is a great one-stop resource to discover the latest decorating trends or find an inexpensive way to give a room a facelift,” says Rob Attewell, Show Manager. “Homeowners can pick out paint colors, furniture styles and have access to the finest interior designers in Northeast Ohio – all under one-roof.”

### **THE PLAIN DEALER “INSIDE & OUT” DESIGNER SHOWCASE**

Now in its sixth year, *The Plain Dealer* “Inside & Out” Designer Showcase features “designer rooms” styled from floor to ceiling using the latest industry trends. From traditional and contemporary to eclectic and glamorous, guests are invited to browse various design inspirations and talk to the pros about turning decorating dreams into reality. Guests will want to start updating immediately after viewing these 13 professionally designed rooms:

**•Living Room designed by Michelle Wheeler & Susan Kaltenbach of Value City Furniture in Brooklyn**

A warm and inviting contemporary living room features quality furnishings from Value City Furniture. A neutral sofa and love seat allow for pops of color throughout the space. An accent wall with a cool contemporary twist will make a true statement. Accent chairs, pillows, ottomans and accessories perfectly tie the look together for a stand-out design.

**•Dining Room designed by Diane Uebel of Andreas Furniture in Sugar Creek**

An eclectic mix of contemporary espresso furnishings and hand-painted pieces are featured in the dining

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room. A combination of chairs and upholstered benches allows the sleek, square contemporary dining table to comfortably seat eight. A decorative wall in chocolate and persimmon compliments the fabrics selected for the space.

**•Kitchen designed by Ron Lograsso of Kitchens by Lograsso in Bedford**

A combination of taste, style and craftsmanship enhance this kitchen design. The wood cabinetry is beautifully offset with sleek countertops and flooring. Distinct fixtures are the perfect finishing touch.

**•Office Library designed by Cyndy Nicolson of Reincarnation Vintage Design in Cleveland**

An industrial inspired desk paired with metal-framed bookshelves are used to create an industrial look and feel in this office library. A variety of antiques, including vintage books, encyclopedias, trophies and globes will line the shelves. A cozy seating area paired with a beautiful antique rug, classic table and lamp complete the space.

**•Dining Room designed by Steve Swartzentruber of Green Acres Furniture LTD in Navarre**

This dining room was designed with a focus on beauty, durability and function. The handcrafted Amish hardwood furnishings take center stage in the room. The high-quality, timeless pieces reflect today's lifestyle perfectly.

**•Nursery designed by David Brodsky of Berg's in Willoughby Hills**

This gender-neutral nursery features an espresso-colored, handcrafted convertible crib with a matching glider, dressing table and armoire. A whimsical, custom-painted mural brings the adorable nursery walls to life.

**•Bedroom designed by Levi & Lizzie Miller of Cherry Valley Furniture in Andover**

An Amish crafted shaker-style bedroom set is the focal point of this design. Delicate quilted bedding and beautiful handcrafted accessories complete the peaceful and simple resting place.

**•Living Room designed by JCPenney Custom Decorating with studios in 16 Cleveland area JCPenney stores** Add timeless style to your living room with "Cameron Place," a new furniture collection designed by *Cindy Crawford Style* and exclusively available at JCPenney. Rich fabric window treatments and notable accessories compliment the chic furnishings. Style and affordability echo throughout the cozy room.

**•Dining Room designed by Shelley Lutz for Design Within Reach in Woodmere**

Modern furnishings and accessories are used to create this eclectic space in your home. The best in modern design awaits!

**•Master Bedroom designed by DesAnn Collins of Designs by DesAnn in Elyria**

A romantic retreat for two serves as the inspiration for this master bedroom. While unexpected dark hues coat the walls, elegant bedding paired with a stunning headboard is the room's focal point.

**•Dining Room designed by Marie Jaworski of Jaworski Coatings, Inc. in LaGrange**

A "less is more" spirit resonates throughout this dining room. The stunning suede faux finish walls generate a tranquil, sophisticated look. The neutral tones of the space compliment the gorgeous furnishings provided by Hemlock Cottage Furniture in Wellington, Ohio.

**•Bathroom designed by John Fluent & Darlene Mariacher of All Custom Re-Bath in Cleveland**

A luxurious, custom bathtub is the centerpiece of this full bath. The adjacent vanity with unique fixtures adds interest and beauty.

**A BAMBOO BED & BATH BY DESIGNS BY CHRISTOPHER IN CLEVELAND**

This 13<sup>th</sup> "bonus room" will pleasantly surprise guests. The "green" bed and bath is completely designed utilizing natural bamboo. From gorgeous flooring and luxurious bedding to the plush bathrobe hanging in the adjacent bath, the space will showcase the stunning beauty of biodegradable bamboo textiles. Due to its diverse qualities and functions, bamboo is one of the most popular trends today. Its unparalleled

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Strength produces durable flooring and exotic looking furniture, while its fibers offer a breathable, absorbent, silky material. Once reserved only for opulent resorts, bamboo furnishings and accessories are more accessible for everyday use and pampering. Many of the elements highlighted throughout the room are compliments of and available at Bed, Bath & Beyond in Warrensville Heights, Ohio.

### **PAINT, WALLPAPER & DECORATING EXPO**

As you explore the Home Idea Center, visit experts from **Sherwin-Williams** to learn how to breathe life and excitement into your walls. A paint chip display of beautiful hues, unique painting applications and a library of wallpaper designs expand options and offer homeowners endless opportunities. Plus, experts from Sherwin-Williams will be on hand to answer questions about selecting the perfect paint color, staining tips, the latest tools and new border and wallpaper patterns.

### **IF WALLS COULD TALK**

The walls in your home are a blank canvas. Local artists and designers will utilize various materials to transform six "designer walls" into individual works of art. If these walls could talk, they would share everything from painting techniques and faux finishes to artwork and hand painted murals. Different styles and approaches by **Beth Gregerson** (Willoughby), **Dave Long** (Shaker Heights), **Marlene Mrochek** (Hudson), **Michael Jablonski** (North Olmsted) **Nicolette Capuano** (Cleveland) and **Pedro Montanezi** (North Royalton) will provide a fresh palette of ideas for the many walls that make up your humble abode.

### **INTERIOR DESIGN STAGE**

With homeowners actively seeking decorating solutions and inspiration, a variety of visual "how to" discussions will take place daily at the **Interior Design Stage**. During the Show's 10-day run, guests can learn how to faux paint, transform a room with wallpaper and stage your home for a quick sale.

## **• ADDITIONAL HOME RELATED FEATURES •**

### **NARI HOME IMPROVEMENT STAGE & PAVILION**

Remodeling doesn't have to be stressful. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* teamed up with the **National Association of the Remodeling Industry (NARI)** to create a one-stop resource center for guests planning a remodel or home improvement project. As the voice of the remodeling industry, NARI will help homeowners find a qualified and professional partner to execute their remodeling dreams. Whether it's updating a kitchen, transforming a bathroom or adding a new room, NARI represents remodeling contractors, distributors, wholesalers, utilities and lending institutions. NARI members will also host a variety of timely and informative discussions throughout the 10-day Show, including how to install cabinets and kitchen and bath trends. During each presentation, a door prize valued at \$100 will be awarded to one lucky guest in attendance. Plus, presenters will be readily available at the NARI booth for one-on-one questions after each lecture.

### **THE COMMUNITY HOSPITALS OF CLEVELAND CLINIC PRESENTS EXECUTIVE CATERERS COOKING STAGE**

Renowned for its remarkable cuisine since 1960, a team of elite chefs led by **Executive Caterers'** Executive Chef Nunzio Scordofrom will host delicious cooking demonstrations during the Home & Garden Show *presented by the community hospitals of Cleveland Clinic*. Daily culinary presentations will cover everything from Neopolitan pizza and crazy cupcakes to tapas and Mexican salsas. Executive Caterers, the official caterer for the Rock & Roll Hall of Fame Induction Ceremony, will also treat guests to sophisticated recipe concepts and a range of palette pleasing samples.

### **General Information**

The 67<sup>th</sup> Annual Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic* takes place January 22-31, 2010 at the new Great Lakes Expo Center in Euclid, Ohio. Located at 1200 Babbitt Road across from Euclid Square Mall, the 215,000-square-foot convention center offers 10 acres of free, well-lit parking and direct highway access to I-90, I-271 and Rt. 2.

\$9 advance tickets are available at Discount Drug Mart, the Show's official Advance Sale Ticket Source, beginning January 4, 2010. General admission tickets at the door are \$12.00. Kids 12 years and younger are admitted free daily.

Euclid, Hillcrest, Huron, South Pointe, and Marymount hospitals are the official healthcare sponsors of the Home & Garden Show. Dedicated to better health care through partnering, the Cleveland Clinic and its Regional Hospitals have combined the area's best neighborhood hospitals with the world-class care of the Cleveland Clinic. This world-class organization comprises nine community hospitals, including Euclid, Hillcrest, and Huron on Cleveland's East Side and South Pointe and Marymount south of Cleveland.

Royal Prestige® Health Craft® is the official waterless greaseless induction cookware of the Home & Garden Show *presented by the community hospitals of Cleveland Clinic.*

Nature Stone® is the official stone and epoxy flooring of the Home & Garden Show *presented by the community hospitals of Cleveland Clinic.*

For more information on the Show, call 800.600.0307 or visit [www.homeandflower.com](http://www.homeandflower.com).

New Show Dates & Hours:	Friday, January 22	11:00am – 9:00pm
	Saturday, January 23	10:00am – 9:00pm
	Sunday, January 24	10:00am – 6:00pm
	Monday - Thursday, January 25-28	11:00am – 9:00pm
	Friday, January 29	11:00am – 9:00pm
	Saturday, January 30	10:00am – 9:00pm
	Sunday, January 31	10:00am – 6:00pm
	• <b>Closing Night Plant Sale</b> •	7:00pm – 8:00pm

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