

THE ONE... THE ONLY

67th Annual



Presented by:



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CLEVELAND'S ANNUAL HOME & GARDEN SHOW **MOVES TO EUCLID, OHIO!**

NEW January Dates • NEW Venue • NEW Admission Price • FREE Parking

EUCLID, OH—Northeast Ohio's original and longest running home and garden show will mark its 67th year of providing springtime inspirations to homeowners with a 10-day January engagement in a new suburban venue. The Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic* will debut at the **Great Lakes Expo Center in Euclid, Ohio, January 22-31, 2010.**

The Great Lakes Expo Center located across from Euclid Square Mall at **1200 Babbitt Road** is the new permanent home to sophisticated garden displays, expert horticulture advice and interior design ideas. Relocating the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* to the 215,000 square-foot convention facility enabled Cleveland, Ohio-based Show Producer Expositions, Inc. to extend the Show's event dates and modify its traditional February timing.

The move to the Great Lakes Expo Center also presents significant benefits that will be passed directly to Show guests. The Great Lakes Expo Center offers 10-acres of secure and accessible **FREE parking** as well as convenient access to Interstate 90, Route 2 and the I-271 Spur. The venue's suburban locale also allows Expositions, Inc. to provide guests with the lowest admission price in the event's history.

"We're thrilled to move our flagship event to Euclid," says Chris Fassnacht, President of Expositions, Inc. "Our new home brings so many exciting modifications to this year's Show. With free parking and lower admission, the Home & Garden Show is an exceptional value. The city of Euclid has fully embraced the event and I'm confident our guests will too."

No matter its locale or zip code, the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* is an annual source of inspiration and ideas. Guests will be presented with creative ideas, professional advice and motivating trends to execute at home or in the backyard. Plus, sophisticated displays, five interactive demonstration stages, live music, and flavorful cooking demonstrations will entertain guests daily.

For the 2010 event, the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* will pay tribute to "**Wonderful Germany.**" Centrally located in the heart of Europe, Germany is a green oasis of tranquility. From its enchanting low plains to the high peaks of the Alps, Germany's natural landscapes abound with fascinating beauty. The German parks, palaces and gardens are a nature-inspired reflection of the country's history, politics and prestige. As the world celebrates the 20th anniversary of the fall of the Berlin Wall, a tribute to the country without borders is timely, fitting and equally special.

The Federal Republic of Germany has contributed significantly to American culture, and its influence will be prominent throughout the Show. To best capture Germany's unique treasures, the Home & Garden Show relied upon members from the **E.O.U.V. Gottscheer Club** in Novelty, Ohio and **Donauschwaben German American Cultural Center** in Olmsted Township, Ohio, to help set the stage for an unforgettable tribute. With nine fragrant German-themed Celebrity Gardens, the delicious aroma of German-inspired cuisine and the triumphant sounds of Bavarian entertainment, guests will be invited to experience the enchanting country, without a passport.

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The following highlight some of the attractions and features at this year's Home & Garden Show:

HOMES

The **Home Idea Center** will showcase 13 "designer rooms" and the Sherwin-Williams Paint, Wallpaper & Decorating Expo, which includes six "designer walls" and an interior design stage for lectures and presentations. This Show feature is brimming with practical ideas, real solutions and a host of applicable ideas to take home:

- Whether you're in the midst of remodeling or simply want to tackle a room makeover, the ideas and solutions in ***The Plain Dealer* "Inside & Out" Designer Showcase** are endless! Get inspired with decorating concepts for every room in the house, including the **dining room, bedroom, living room, bathroom and nursery**. Thirteen professionally designed rooms will capture every taste, budget and style.
- As you explore the Home Idea Center, visit the **Paint, Wallpaper & Decorating Expo** hosted by the experts from **Sherwin-Williams**. Learn how to incorporate life and excitement into your walls! A paint chip display of beautiful hues, unique painting applications and a library of wallpaper designs will expand decorating options and offer endless opportunities. Plus, local artists and designers will utilize various materials to transform **six "designer walls"** into individual works of art. If these walls could talk, they would share everything from painting techniques and faux finishes to artwork and hand painted murals.
- A variety of interactive discussions will take place on the **Interior Design Stage**. Experts from Sherwin-Williams and a host of professional interior designers will share tips, advice and do-it-yourself solutions during daily seminars. Lectures will include a range of topics including faux painting, how to transform a room with wallpaper, creative painting and home improvement ideas.
- Remodeling doesn't have to be stressful. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* teamed up with the **National Association of the Remodeling Industry (NARI)** to create a one-stop resource center for guests planning a remodel or home improvement project. As the voice of the remodeling industry, NARI will help homeowners find a qualified and professional partner to execute their remodeling dreams. Whether it's updating a kitchen, transforming a bathroom or adding a new room, NARI represents remodeling contractors, distributors, wholesalers, utilities and lending institutions. NARI members will also host a variety of timely and informative discussions throughout the 10-day Show, including how to install cabinets and kitchen and bath trends. During each presentation, a door prize valued at \$100 will be awarded to one lucky guest in attendance. Plus, presenters will be readily available at the NARI booth for one-on-one questions after each lecture.
- After touring the gardens enjoy **culinary demonstrations at the community hospitals of Cleveland Clinic presents the Executive Caterers Cooking Stage**. Renowned for its remarkable cuisine since 1960, a team of elite chefs led by Executive Caterers' Executive Chef Nunzio Scordofrom will host delicious cooking presentations during the 10-day Show. Guests will receive insider secrets for the ultimate mac and cheese and the perfect sangria. The daily demos will also cover everything from Jamaican Jerk Chicken to how to create a dinner for four for only 20 bucks.

GARDENS

- The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* selected the talented horticulture students from **Auburn Career Center** in Concord Township, Ohio, to install this year's **Entry Feature Garden**. With guidance from Josh Tooker, ASLA from The Pattie Group, the intricate garden will be designed and constructed by 15 Landscape Horticulture students. The high school seniors began by extensively researching German gardens and the country's diverse architectural styles. Multiple designs were sketched and tweaked before the student team selected visually pleasing plant materials to bring their final garden concept to life. Upon entry into the garden, guests will cross a rugged bridge styled after German influences. The charming bridge gently arches over a natural stone waterfall and two serene ponds. As guests stroll through the garden, stunning bursts of color will invigorate the

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senses. Brilliant and hardy Proven Winners™ flowers will surround the entire landscape. Only the most colorful, fastest growing, versatile and vigorous plants are selected to bear the Proven Winners name. The lush garden will bloom with Azaleas, Rhododendrons, Hydrangeas, fragrant Viburnums, Japanese Maple, Dwarf Blue Spruce and Flowering Crabapple. Executing and installing a garden of this scope and size would not be possible without collaboration from Auburn Career Center's Green Industry partners. Premier growers, suppliers and installers including, The Pattie Group, Proven Winners, The Spena Companies, Losely Nursery, BFG Supply and Four Star Greenhouse enabled the students to produce a stunning scene of color in the middle of winter.

- **Nine Ohio Landscape Association Celebrity Gardens** will be designed and installed by Northeast Ohio's premier landscape professionals. The annual competition produces high caliber landscape designs that honor celebrities from various local media outlets. A mix of "Small," "Medium" and "Large" garden entries establish a spring-like setting within the Great Lakes Expo Center and offer fresh ideas and inspiration to visitors.

- **Ask the Experts!** Two renowned horticultural leaders, **Cleveland Botanical Garden** and the Master Gardeners at the **Ohio State University Extension**, will team up once again to host a **gardening seminar stage**. The intimate setting will allow guests to pose questions, interact with seasoned horticulturists and participate in dialogue led by Northeast Ohio's authority on gardening. The experts will answer questions and host discussions about everything from growing orchids and sustainable rose care to happy houseplants and landscaping with dogs.

- Mark your calendars for January 31! During the **Closing Night Plant Sale**, guests have the unique opportunity to purchase items directly from the landscapers who designed the spectacular indoor garden features. The exclusive *cash and carry* event takes place from 7:00 p.m. to 8:00 p.m.

- Guests touring the Home & Garden Show *presented by the community hospitals of Cleveland Clinic* can visit the **Q104 Bridal Pavilion** and register to win an exclusive wedding prize package for couples wishing to wed in 2011! **The Wedding Garden** at the Home & Garden Show, accented with colorful floral arrangements from **Blush Custom Weddings**, will serve as a breathtaking backdrop for one lucky couple's 2011 nuptials. On the big day, guys will sport formal wear from **American Commodore Tuxedo** while the blushing bride dons a gown from **Catan's Fashions**. After the newlyweds tie the knot at the Home & Garden Show, **A1 Mr. Limo** will whisk the happy couple off to **Tizzano's Party Center** to celebrate with a private reception for 104 guests. **Gary Perl's Rock on DJ Service** will provide musical entertainment, while **Take 1 Video Studios** and **Cyndi'z Photographix** capture each special moment and memory. Plus, the bride and groom will receive a delectable wedding cake from **The Grand Finale**.

- Thousands of men, women and children living in Ohio are currently waiting for life-saving organ transplants. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* will celebrate the lives of loved ones in Northeast Ohio by honoring their *Gifts of Life* in a garden of blooming flowers and fresh cut pines. Designed by **Landscape Professionals** of Chesterland, Ohio, the **Donate Life Ohio Legacy Garden** will incorporate photos and messages from organ and tissue donors and recipients. Guests can reflect upon the true meaning of the *Gift of Life* and all those who have been touched by organ and tissue donation and transplantation. The beautiful and unique garden tribute will keep donors' memories alive while celebrating their life and the lives of recipients. Donate Life Ohio is a coalition of agencies responsible for organ, tissue and eye donation as well as donor registration and education in Ohio. LifeBanc, a member of Donate Life Ohio, is the non-profit organ and tissue recovery organization serving Northeast Ohio. The Home & Garden Show *presented by the community hospitals of Cleveland Clinic* is the first stop for Donate Life Ohio's statewide traveling campaign to register organ and tissue donors. Donate Life Ohio will encourage Ohioans to take a seat in the Green Chair and share their *Gift of Life* stories during Show weekends including Friday, January 22 through Sunday, January 24 and again Friday, January 29 through Sunday, January 31.

- Did you know there are more than 400 varieties of Japanese Maple? With a bewildering array to select from, **Maple Ridge Garden Center** in Concord will create an educational display of the most popular species. The showcase will eliminate guesswork and prove beneficial for homeowners planning an upcoming landscaping project.

GERMAN ATTRACTIONS

- Guests can celebrate the *Wonderful Germany* theme in the **Oktoberfest Dining Hall**. The festive gathering place will capture the culture and traditions of Northeast Ohio's influential German-American population. **Executive Caterers** will serve a daily smorgasbord of authentic German cuisine to ensure guests experience the unforgettable "taste" of Germany.

- The pulse of Germany will resonate throughout the Show with a host of German music and performance groups. The **Entertainment Stage**, adorned with a traditional glockenspiel clock tower, will perpetuate the German heritage through song and dance. Guests will enjoy **Laura Nelson** performing on the unique alphorn as well as the legendary **Fred Ziwich** on the classic button box. The Lederhosen-clad **Schuhplattler Und Trachtenverein Bavaria** troupe will share its toe-tapping folk dances and shoe slapping routines. Don't miss the uplifting sounds of the **Gottscheer Heimatchor** choir. In authentic dress, the **Gottscheer Tanz und Spielkreis** dance group and **Cleveland Saxon Dance Group** will also take the stage to perform various dances, including the waltz.

- German clubs, merchants and retailers celebrating the German-American culture and its connection to Northeast Ohio will display wares and share their heritage in the **German Pavilion**. **E.O.U.V. Gottscheer Club** in Novelty, Ohio as well as **Donauschwaben German American Cultural Center** in Olmsted Township, Ohio and the **Federation of German-American Societies of Greater Cleveland** will anchor the Pavilion. Plus, **European Linens** will share an array of beautiful baskets, carvings and authentic German merchandise. A breathtaking collection of delicate **Austrian crystal** by Lee Prok will be displayed as well. **JT Travel** from Richmond Heights, Ohio, will also be on hand to offer advice about traveling to Germany and the "must see" destinations to include on your itinerary.

FEATURED ATTRACTIONS

- Talented artisans will showcase handmade crafts and gifts within the **Great Lakes Arts & Crafts Festival**. Guests can browse or buy from an assortment of calligraphy, jewelry, photography, porcelain, Amish designs and more.

- As you stroll through the gardens featuring designs by Northeast Ohio's top landscapers, don't forget to stop in the Euclid, Hillcrest, Huron, Marymount and South Pointe hospitals booth. In addition to **health care and wellness information**, you can get your blood pressure checked and participate in other health and wellness screenings. Everyone will leave the booth a winner just by giving our prize wheel a spin. The hospitals will also be raffling off an elliptical machine for your home gym. Let the experts from Cleveland's largest health care system get you on the road to health and wellness.

- WELW-AM 1330 hosts "**Bingo on the Road**" at the Home & Garden Show *presented by the community hospitals of Cleveland Clinic*! On Tuesday, January 26 from 12:00 p.m. to 2:00 p.m., guests can play bingo in the Oktoberfest Dining Hall for free, courtesy of WELW. Plus, WELW-AM will broadcast live from the Home & Garden Show on Opening Day Friday, January 22 from 7:00 a.m. to 9:00 a.m.

- Let's polka! The Home & Garden Show will host a **Polka Party** from 2:00 p.m. to 5:00 p.m. Wednesday, January 27 featuring the one and only Tony Petkovsek. Tony is host of the longest running polka radio show airing daily on WELW-AM and is considered by many the king of any polka party. Tony will broadcast his polka program live from the Show while polka fans and beginners alike gather in the Oktoberfest Dining Hall for a festive afternoon of dancing and revelry. Listen to WELW-AM for details on how to get in on the polka party for free!

General Information

The 67th Annual Cleveland Home & Garden Show *presented by the community hospitals of Cleveland Clinic* takes place January 22-31, 2010 at the new Great Lakes Expo Center in Euclid, Ohio. Located at 1200 Babbitt Road across from Euclid Square Mall, the 215,000-square-foot convention center offers 10 acres of free, well-lit parking and direct highway access to I-90, I-271 and Rt. 2.

\$9 advance tickets are available at Discount Drug Mart, the Show's official Advance Sale Ticket Source, beginning January 4, 2010. General admission tickets at the door are \$12.00. Kids 12 years and younger are admitted free daily.

Euclid, Hillcrest, Huron, South Pointe, and Marymount hospitals are the official healthcare sponsors of the Home & Garden Show. Dedicated to better health care through partnering, the Cleveland Clinic and its Regional Hospitals have combined the area's best neighborhood hospitals with the world-class care of the Cleveland Clinic. This world-class organization comprises nine community hospitals, including Euclid, Hillcrest, and Huron on Cleveland's East Side and South Pointe and Marymount south of Cleveland.

Royal Prestige[®] Health Craft[®] is the official waterless greaseless induction cookware of the Home & Garden Show *presented by the community hospitals of Cleveland Clinic*.

Nature Stone[®] is the official stone and epoxy flooring of the Home & Garden Show *presented by the community hospitals of Cleveland Clinic*.

For more information on the Show, call 800.600.0307 or visit www.homeandflower.com.

New Show Dates & Hours:	Friday, January 22	11:00am – 9:00pm
	Saturday, January 23	10:00am – 9:00pm
	Sunday, January 24	10:00am – 6:00pm
	Monday - Thursday, January 25-28	11:00am – 9:00pm
	Friday, January 29	11:00am – 9:00pm
	Saturday, January 30	10:00am – 9:00pm
	Sunday, January 31	10:00am – 6:00pm
	• Closing Night Plant Sale •	7:00pm – 8:00pm

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